

## University of the Arts London (London College of Fashion, Fashion District) Prize Competition Terms and Conditions

1. This prize competition ("**Competition**") is promoted by University of the Arts London, 272 High Holborn, London WC1V 7EY ("**we**" or "**UAL**").
2. To enter the Competition entrants must submit an application on the online portal of the Fashion District website here: [www.fashion-district.co.uk/MF2021](http://www.fashion-district.co.uk/MF2021). Entry to the Competition is free. No purchase necessary.
3. The Competition is open to registered businesses that will operate out of the UK, or pilot or roll out their proposition within the UK. Employees and family members of UAL, the Competition sponsor the Institute of Engineering and Technology ("**IET**"), and any donors of any element of the Prize are not eligible to enter the Competition.
4. Only one (1) entry per business is permitted. Incomplete, multiple or late entries will not be accepted.
5. Entries for the Competition must be received by midnight on 30 March 2021.
6. UAL will not accept responsibility for entries that are lost, mislaid or delayed, including, for example, as a result of technical malfunction or systems, network, server, computer hardware or software failures of any kind. It is entrants' responsibility to ensure that they have a back-up copy of their entry.
7. One (1) business entry will be chosen as the winner ("**Winner**"). The Winner will receive a cash prize of fifteen thousand pounds (£15,000) (the "**Prize**"). The Winner acknowledges that they will be expected to use the Prize to invest in developing agreed aspects of their business.
8. Entries will be judged against the four (4) criteria published on the Fashion District website here: [www.fashion-district.co.uk/MF2021](http://www.fashion-district.co.uk/MF2021) and a panel of industry judges, will choose one (1) Winner. The judges' decision is final and no correspondence will be entered into regarding the outcome of the Competition.
9. Entrants will be informed by email, to the address provided in their entry, if they have been shortlisted to participate in the Competition pitching round by 11<sup>th</sup> May 2021 ("**Competition Shortlist**").
10. By accepting a place on the Competition Shortlist, entrants agree to (i) participate in publicity about the Competition and (ii) provide relevant copy, designs and images to be used in any Competition related marketing and communications and on UAL and IET websites, social media channels and any other medium.
11. The Winner will be notified at an awards evening in September 2021 (exact date to be confirmed to entrants by UAL). The Winner will receive the Prize within two (2) weeks of the awards evening.
12. In accepting the Prize, the Winner agrees to: (i) take part in an interview hosted by IET and (ii) provide relevant copy, designs and images to be used in any Competition related marketing and communications and on UAL and IET websites, social media channels and any other medium.
13. Entrants warrant that (i) their entry is all their original work; and (ii) they have not copied, in whole or in part, any third party work.
14. Failure to accept the Prize will result in the Prize being forfeit and UAL may at its absolute discretion award the Prize to a reserve selected at the same time as the original winner.

15. It is the Winners' responsibility to comply (at their own expense) with any laws requiring payment of any tax, duty, levy or similar impost relating to the award of the Prize and UAL shall have no liability or responsibility in respect thereof.
16. All copyright and intellectual property rights corresponding to all entries will be retained by entrants.
17. The Prize is as stated and is non-exchangeable and non-transferable.
18. UAL reserves the right to alter or cancel the promotion/Competition without prior notice.
19. By entering the Competition, entrants will be deemed to be bound by and have accepted these terms and conditions.
20. Entrants agree that this Competition is governed by English Law, and that the courts of England shall have exclusive jurisdiction over any disputes.

### **Use of your information**

Here at UAL we take your privacy seriously and will only use your personal information for the purposes of providing and administering the Competition and Prize, and any related services you have agreed with us. We will only contact you via the preferences you have indicated in your Competition entry. We will never share your information with any third party without your prior consent. You can view the full Fashion District Privacy Policy at <https://www.fashion-district.co.uk/privacy-policy/>.